



Exhibitor FAQ – 2025 TMVA Annual Convention

General Information

Q: When and where is the conference taking place?

A: The conference will be held September 24-26, 2025 at the Hilton Dallas/ Rockwall Lakefront - 2055 Summer Lee Drive, Rockwall TX 75032

Q: What are the exhibit hall hours?

A: Setup: All day Wednesday, September 23; Thursday, September 24, 7:00-11:00am

Texoma Expo Hours: Thursday, September 24, 12:00-3:00pm

Teardown: Thursday, September 24, 3:00-6:00pm; Friday, September 24, 7:00-11:00am

Registration & Logistics

Q: How do I register as an exhibitor?

A: Fill out the [TMVA Convention Registration Form](#). Select Convention Attendee or [Sponsorship](#), then add your Texoma Expo booth on the payment page.

Q: How many exhibitor badges are included?

A: Each exhibitor booth includes 1 badge, unless a [sponsorship](#) is selected with additional registrations included. Additional badges can be purchased for \$50 each.

Q: What [sponsorship levels](#) include a booth?

A: Diamond Sponsorship includes 2 booths, and Platinum and Gold Sponsorship levels includes one booth.

Q: When will I receive my booth assignment?

A: Booth assignments will be emailed by 9/1/25. Assignments are based on sponsorship level, order of registration, and special requests when possible.

Q: Should my booth participate in the Convention's Barbie Theme?

A: Yes, absolutely! Decorate away!

Q: Where do we unload and load for the Texoma event?

A: All loading and unloading is done under the porte-cochère at the Ballroom Entrance.

Shipping & Booth Materials

Q: Can I ship materials to the venue?

A: Yes. Packages may arrive no earlier than September 17, 2025. Please label all shipments clearly with:

2025 TMVA Annual Convention

Your Company Name & Booth Number

c/o Hilton Dallas/Rockwall Lakefront

2055 Summer Lee Drive

Rockwall, TX 75032

Q: Are tables, chairs, or electricity provided?

A: Standard booths include 1 table and 2 chairs. Electricity is available upon request for \$100. Please indicate if you need this on your [registration form](#).



Marketing & Promotion

Q: Are there opportunities to increase visibility at the event?

A: Yes! We offer a variety of [sponsorship packages](#) that include signage, branding, speaking time, and more. Contact Alan Munson (alan.munson@365smartshop.com or (936)522-6910) for details.

Q: Can I offer giveaways or host a raffle?

A: Absolutely! Giveaways are encouraged. Please let us know in the registration form if your giveaway requires stage time or special logistics.

Day-of Information

Q: Where do I check in when I arrive?

A: Exhibitor check-in will be at the main registration desk. Staff will be available to help you locate your booth and answer any questions.

Q: Is Wi-Fi available?

A: Yes, complimentary Wi-Fi is provided throughout the venue. Log-in details will be available at check-in.

Q: Who can I contact for help on-site?

A: Our exhibitor support team will be available throughout the event. Ask at the registration desk or find Alan Munson (936) 522-6910.

Q: Will we have a passbook for attendees again this year?

A: Yes! We will send out details soon.

Post-Event

Q: Will I receive an attendee list?

A: A post-event attendee list (name, title, organization) will be shared with TMVA members.

Q: How can I provide feedback?

A: A post-event survey will be emailed to all exhibitors. Your input helps us improve each year!