



## 2021 Annual Convention Schedule of Events

### Wednesday September 22

10:00 am-5:00 pm	Convention Registration Silent Auction & PAC Silent Auction Open	Registration Desk East
11:30 am-12:30 pm	Golf Registration	The Golf Club Margaritaville
12:00 pm-12:30 pm	Golfer's Box Lunch	
12:30 pm-6:00 pm	Golf Tournament Shotgun Start	
7:00 pm-9:00 pm	Welcome Reception Buffet Dinner, Sponsored by 	Stars on the Water Patio, Del Lago Ballroom

### Thursday September 23<sup>rd</sup> (Spouse/Guest Itinerary)

7:00 am- 7:50 am	<b>Breakfast</b>	Compass Ballroom East
9:50 am-10:00 am	<b>Depart Margaritaville</b> , Transportation on your own	Meet by Registration East
11:00 am-12:30 pm	<b>Private Tour &amp; Tasting</b>	Bernhardt Winery
12:30 pm-12:40 pm	Depart Winery	
1:00 pm-2:00 pm	<b>Lunch</b> , Speaker: Senator Brandon Creighton	Compass Ballroom East

**Thursday September 23<sup>rd</sup>**

7:00 am-5:00 pm	Convention Registration Silent Auction & PAC Silent Auction Open	Registration Desk East
7:00 am-7:50 am	Breakfast	Compass Ballroom East
8:00 am-8:15 am	<b>President Introduction</b> Alan Munson, TMVA President	Compass Ballroom Center + West
8:15 am-9:15 am	<b>Care and Feeding of Your Young Employee</b> Jamie Belinne, University of Houston Bauer College of Business	
9:20 am-9:45 am	<b>Industry Update</b> Eric Dell, NAMA	
9:50 am-10:25 am	<b>Navigating Marketing</b> Moderator: Cristina Noel, Golden Age Vending Chris Blomquist, Parlevel Systems David Marler, Lightspeed Automations Jennifer Skidmore Calderon, J&J Vending & The Vendor's Daughter Podcast	
10:30 am-11:15 am	<b>Maximizing OCS</b> Moderator: Tom Vogt, AVS Companies Dominic Macerola, Rome Enterprises Richard Peck, Smucker's Lisa Welch, CBI	
11:20 am-12:05 pm	<b>Nontraditional Unattended</b> Moderator: Egan Little, L.C. Vending Heidi Chico, U-Select-It Josh Rosenberg, Chemesis	
12:10 pm-12:55 pm	<b>Unlocking the Value of Data Using Analytics</b> Moderator: Jayce Kalmbach, Parlevel Systems Lance Whorton, Imperial Timothy Ray, Healthy Generation Vending	
1:00 pm-2:00 pm	<b>Lunch</b> , Speaker: State Senator Brandon Creighton	Compass Ballroom East
2:15 pm-4:30 pm	<b>Group Pool Time (Optional)</b>	5 o'clock Somewhere Pool
5:00 pm-6:00 pm	<b>Cocktail Hour</b> , Roaring 20's Come dressed to impress!	Del Lago Ballroom
6:00 pm-7:00 pm	<b>Dinner</b> , Roaring 20's Theme	
7:00 pm- 10:00 pm	<b>Casino Night</b> , Roaring 20's Theme	

**Friday, September 24th**

7:30 am-8:20 am	<b>Breakfast</b>	Compass Ballroom East
8:25 am-8:40 am	<b>Business Meeting</b> PAC Report, Shane Chapman Treasurer Report, Cristina Noel Board Elections	Compass Ballroom Center + West
8:45 am-9:15 am	<b>Legislative Update</b> Wes Fisher, NAMA	
9:15 am-9:30 am	Break	
9:30 am-11:00 am	<b>Round Tables</b> <b>To Catch A Thief: Tips &amp; Tricks on Micro Market Loss Prevention</b> Mac Bolak, Panoptyc  <b>Cash Acceptance: Relevance in an Increasingly Focused Electronic Payments World</b> Ed Kozma, CPI  <b>Utilizing Data Through Analytics</b> Lance Whorton, Imperial  <b>OCS during the Pandemic: What Worked, What Didn't Work, and How We Can be Prepared Next Time</b> Lisa Welch, CBI  <b>On the Horizon of New and Unattended Retail</b> Jon Floyd, 365/Avanti Bob Hurley, Cantaloupe Jason Loehman, Parlevel Systems	
11:00 am-11:45 am	Silent Auction Ends, Winners Announced PAC Raffle Drawing	
11:50 am-11:55 am	<b>Closing of Convention</b> , Alan Munson	
12:00 pm-12:30 pm	<b>Board of Governors Meeting</b>	
5:30 pm- 7:00 pm	<b>Mini Golf</b>	Parrot Island Mini Golf